

[116/A-33]

SEAT No. _____

SARDAR PATEL UNIVERSITY

B.Com Examination, 6th Semester

No. of Printed Pages : 2

Date: 25/03/2019, Monday

Time: 02:00 P.M. To 04:00 P.M.

Subject: Market Structure

Subject Course Code: UB06CCOM04

Total Marks: 60

1. What is perfect competition? Explain the price 15

Output determination in short run.

OR

1. A. Explain the characteristics of perfect competition. 7

- B. Explain the Supply curve. 8

2. Discuss the price output determination in Monopoly. 15

OR

2. What is price discrimination? When does it become 15

Possible and profitable?

3. A. Explain the characteristics of Monopolistic Competition. 7

- B. Explain the concept of excess capacity 8

OR

3. Discuss the effect of selling cost on demand curve. 15

4. A. Explain the characteristics of Oligopoly. 7

- B. Explain price rigidity model of sweezy 8

OR

4. A. Explain the price Leadership model. 7

- B. Explain the price war model. 8

(P.T.O.)